

REP HEADLINE# 6282554 TRF# 327439
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG21/12 17.17
CHANGES ** WFTV-TV ***

ADV # _____ ADV. NAME ISS/PRIORITIES USA ACTION REP.# _____ OFF.# 6556 SALESMAN # _____
AGY # _____ AGY. NAME MUNDY KATOWITZ MEDIA BUYER NAME MEDIA PLACEMENT

1322 G STREET SE SALES PRSN WA- JOE KNAUER
WASHINGTON, DC 20003

ORDER # _____ CONTRACT # 6282554 CLASS: NATL. LOCAL REGIONAL

PRDCT PRIORITIES USA ACT EST#1563 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG21/12 17.17

REP: TO: NSM/NSA
FR: CAITLIN FOR JULIE
M1-7 OK'D, SEE LNS 48-54
TTLS: RTS
PLS CONFIRM, THX! 8/21/12

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY IDB#9914019

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 321 AGENCY EST# = 1563
AGENCY PRODUCT CODE = 340

2	S		1135P-1210A	30		\$1,200.00	10/5	10/5	0		FRI	0
PROGRAM : ABC-NITELINE<												
CON COM1: ABC-NITELINE<												

48	A		1205A-1235A	30		\$1,200.00	10/5	10/5	1		FRI	1
PROGRAM : NIGHTLINE												
ORD COM1: TP NIGHTLINE AFTER HS SPORTS												
THIS IS A MAKE-GOOD FOR OCT5 ON LINE-2 FOR 1 SPOT/WK												

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4	S		1210A-105A	30		\$500.00	10/5	10/5	0		FRI	0
PROGRAM : J KIMMEL-ABC< CON COM1 : J KIMMEL-ABC<												
49	A		1235A-135A	30		\$500.00	10/5	10/5	1		FRI	1
PROGRAM : KIMMEL ORD COM1 : TP KIMMEL AFTER HS SPORTS THIS IS A MAKE-GOOD FOR OCT5 ON LINE-4 FOR 1 SPOT/WK												
15	S		900A-1000A	30		\$750.00	10/8	10/8	0		MON	0
PROGRAM : DOCTORS CON COM1 : DOCTORS												
50	A		900A-1000A	30		\$750.00	10/8	10/8	1		MON	1
PROGRAM : JEFF PROBST ORD COM1 : PRGM CHANGE THIS IS A MAKE-GOOD FOR OCT8 ON LINE-15 FOR 1 SPOT/WK												
18	S		500A	30		\$350.00	10/6	10/6	0		SAT	0
PROGRAM : CRIMINAL MINDS CON COM1 : CRIMINAL MINDS												
54	A		1235A-135A	30		\$350.00	10/6	10/6	1		SAT	1
PROGRAM : CRIMINAL MINDS ORD COM1 : TP FOR CRIMINAL MINDS AFTER NCAA FBALL THIS IS A MAKE-GOOD FOR OCT6 ON LINE-18 FOR 1 SPOT/WK												
30	S		900A-1000A	30		\$750.00	10/4	10/4	0		THU	0
PROGRAM : DOCTORS CON COM1 : DOCTORS												
51	A		900A-1000A	30		\$750.00	10/4	10/4	1		THU	1
PROGRAM : JEFF PROBST ORD COM1 : PRGM CHANGE THIS IS A MAKE-GOOD FOR OCT4 ON LINE-30 FOR 1 SPOT/WK												

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41	S		1210A-105A	30		\$500.00	10/3	10/3	0		WED	0
PROGRAM : J KIMMEL-ABC< CON COM1: J KIMMEL-ABC<												
52	A		1205A-105A	30		\$500.00	10/3	10/3	1		WED	1
PROGRAM : KIMMEL ORD COM1: TP KIMMEL THIS IS A MAKE-GOOD FOR OCT3 ON LINE-41 FOR 1 SPOT/WK												
47	S		900A-1000A	30		\$750.00	10/3	10/3	0		WED	0
PROGRAM : DOCTORS CON COM1: DOCTORS												
53	A		900A-1000A	30		\$750.00	10/3	10/3	1		WED	1
PROGRAM : JEFF PROBST ORD COM1: PRGM CHANGE THIS IS A MAKE-GOOD FOR OCT3 ON LINE-47 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#2	MISSED: FRI/1135P-1210A OFFER: FRI/1205A-1235A CMT: TP NIGHTLINE AFTER HS SPORTS				OCT5		30S	\$1,200.00	(AUG17/12)	
M2	OK'D	BUY#4	MISSED: FRI/1210A-105A OFFER: FRI/1235A-135A CMT: TP KIMMEL AFTER HS SPORTS				OCT5		30S	\$500.00	(AUG17/12)	
M3	OK'D	BUY#15	MISSED: MON/900A-1000A OFFER: MON/900A-1000A CMT: PRGM CHANGE				OCT8		30S	\$750.00	(AUG17/12)	
M4	OK'D	BUY#30	MISSED: THU/900A-1000A OFFER: THU/900A-1000A CMT: PRGM CHANGE				OCT4		30S	\$750.00	(AUG17/12)	
M5	OK'D	BUY#41	MISSED: WED/1210A-105A OFFER: WED/1205A-105A CMT: TP KIMMEL				OCT3		30S	\$500.00	(AUG17/12)	
M6	OK'D	BUY#47	MISSED: WED/900A-1000A OFFER: WED/900A-1000A CMT: PRGM CHANGE				OCT3		30S	\$750.00	(AUG17/12)	

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STATION MAKEGOOD OFFERS:												
M7	OK'D		BUY#18									
			MISSED: SAT/500A				OCT6		30S	\$350.00	(AUG17/12)	
			OFFER: SAT/1235A-135A				OCT6		30S	\$350.00	PLS ADVISE.	
			CMT: TP FOR CRIMINAL MINDS AFTER NCAA FBALL									

OCT/12			77100.00									
CONTRACT TOTAL										77100.00		
TOTAL SPOTS										47		

MARKET TOTALS \$226,764 WFTV 34% WKMG 18% WESH 21% WOFL 15% WKCF 2% WRBW 5% CABL 5%
 WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE